

Contact

Phone

240-501-4920

Email

hannahkirby236@gmail.com

hannah1.kirby@famuedu

Education

Florida A&M University

B.S. in Journalism

Expected graduation May 2026

Skills

- Newsgathering
- Social Media Management & Analytics
- Brand Marketing & Content Creation
- AP Style Writing
- Strategic Communication
- Final Cut Pro
- Cap Cut
- Camera Operations
- Client Relations

Certifications

- Fundamentals of Social Media, by Muck Rack
- Fundamentals of Media Relations, by Muck Rack

Affiliations

- Alpha Kappa Alpha Sorority, Incorporated
- Black Sports Business Academy
- National Association of Black Journalist
- The Dream Foundation
- Florida A&M Foundation Board
- FAMU Athletics
- FAMU Be Out Day Committee
- Student Government Association
- Office of Student Affairs
- HBCU in LA

Freelance

- African American Golfer's Digest Freelance Writer
- Media Girls Network Writer
- Febreze Shadowship Ambassador Content Creator
- ESPN Events Band of The Year Reporter

References

Available upon request.

Hannah Kirby

Multimedia Journalist | Media Strategist

Experience

Aug 2025 - Present

WANM-FM 90.5 The Flava Station

Assistant Promotions Director

- Curate and schedule organic social content, campaigns, concepts and trends for Instagram and Tik Tok. Managing online communities fostering a strong online presence for the station.
- Utilize data analytics tools to analyze social platforms performance and provide actionable recommendations for team improvement.
- Participate in community outreach programs and service, promoting the organization's commitment to social responsibility and community engagement.

June 2025- Aug 2025

ABC News Live

Booking/ Talent Development Intern

- Responsible for identifying, researching, and securing guests for appearances and interviews on various ABC News programs and platforms.
- Booking for ABC News Live shows and specials such as Burden of Proof: The Case Against Diddy.

Feb 2025

Super Bowl LIX

HBCU Endzone Operations Fellow

- Partnered with NFL operations teams, including logistics and event management team.
- Marketing & promotions team, to meticulously plan and execute Super Bowl LIX events, resulting in a notable 20% surge in fan engagement.
- Contributing to community initiatives and service events within the local community.

June 2024 - Aug 2024

WLTX News 19

On Air Intern

- Covering hard news, conducting research to identify most recent developing news and fact checking the stories.
- Writing broadcast scripts, teases and headlines while shooting and editing packages.
- Editing voice overs, packages and interviews for shows.

Nov 2023 - March 2024

The Famuan and Journey Magazine

Staff Writer and Online Editor

- Curating original storylines, covering News, Sports and Lifestyle columns.
- Demonstrating strong time management and organizational skills while meeting deadlines.
- Actively overseeing other writers work and editing articles in AP style format.

Oct 2022 - Dec 2024

FAMU TV20

Anchor, MMJ, Writer

- Covering hard news, weather, entertainment and sports.
- Conducting research to identify most recent developing news and fact checking the stories.
- Writing broadcast scripts, teases and headlines.
- Shooting and editing packages.
- Structuring rundowns for a live newscast